

La Roche is located just 15 minutes north of downtown Pittsburgh, offering a variety of big-city opportunities.



9000 Babcock Boulevard | Pittsburgh, PA USA 15237  
800-838-4572 | 412-536-1272 | [www.laroche.edu](http://www.laroche.edu)

#### INTERNATIONAL ADMISSIONS

[international@laroche.edu](mailto:international@laroche.edu) | 412-536-1010  
<https://www.laroche.edu/ESLbusinesspurposes/>

#### NON-DISCRIMINATION POLICY

La Roche College does not discriminate on the basis of race, color, national origin, sex, disability, age, or religion in its programs and activities. The following persons have been designated to handle inquiries regarding the non-discrimination policies: *Vice President for Student Life & Dean of Students* - 412-536-1069 | *Coordinator of Accessibility & Compliance* - 412-536-1177 | *Associate Vice President for Human Resources* - 412-536-1115.



PITTSBURGH, PA USA

## Summer English for Business Purposes



Engaging Minds. Embracing the World.

# SUMMER ENGLISH FOR BUSINESS PURPOSES

**DATES:** July 23 – Aug. 10, 2018 | **APPLICATION DEADLINE:** June 1, 2018

CLASSES	CLASSES PER WEEK	HOURS PER DAY	CLASS HOURS	TOTAL CLASS HOURS
English for Professional Purposes and Accent Reduction	5	2.5	9 a.m. to 11:30 a.m.	25
Corporate Training Seminar	5	2.5	12:30 p.m. to 3 p.m.	25

## PROGRAM DESCRIPTION

The Summer English for Business Professionals Program is designed to deliver custom, corporate learning solutions for teams, departments and organizations, enabling them to meet their existing global emerging needs. The program leverages the full resources of La Roche College, including its world-renowned faculty and its breadth of expertise.

The program consists of two weeks on site at La Roche College in Pittsburgh, Pennsylvania. This program will work with your organization's unique culture, needs and objectives to create an effective and powerful global experience that will increase your team's performance, English skills and capabilities.

## TRAINING INCLUDES

- Customized symposiums and seminars with subject matter experts to engage in structured dialogue with participants and invoke critical thought on relative issues and developments in the field.
- English for Professional Purposes: Classroom English instruction focused on the vocabulary pertinent to the field. Additional focus on accent reduction and professional English writing skills.
- Guest lecturers who are actively engaged in the field and subject matter experts.
- Corporate visits.

## REQUIRED DOCUMENTS

Copy of passport  
Writing sample

## PROGRAM INCLUDES

- Visa Interview Preparation and Predeparture information sessions
- Tuition
- All books and supplies required
- Meals (breakfast, lunch, dinner) on campus
- Airport transportation
- On-campus housing for two weeks
- Linens
- Wifi
- Various cultural excursions to local Pittsburgh attractions

## ABOUT LA ROCHE

La Roche College provides a signature skills-driven education to prepare students for success in today's global economy. With a commitment to international exchange and academic excellence, La Roche has been ranked:

- A top 25 baccalaureate college hosting international students by the Institute of International Education, 2013
- A recipient of the Senator Paul Simon Spotlight Award for Innovation in International Higher Education, 2010
- A Best Regional College by U.S. News & World Report, 2016
- A Best Northeastern College by The Princeton Review, 2005-2016
- A College of Distinction, 2012-2016

## CONTACT US

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# PROGRAM ADMINISTRATORS



**MICHAEL R. BAUER** holds undergraduate degrees in industrial and business management as well as an MBA with a management concentration from Seton Hill University in Greensburg, Pa. After years of work in the manufacturing industry, Michael shifted his skillset to the international higher education field. Michael currently serves as the Director of International Admissions at La Roche College, where he leads a team in recruiting, enrolling and retaining international students from all over the world. He brings a unique set of KSA's to the two-week ESL program through a unique series of case studies focusing on leadership, management, branding and marketing your business effectively. He can be emailed directly at michael.bauer@laroche.edu.



**LAURA WHITMAN** holds a bachelor of arts degree in Spanish language and linguistics from the University of Pittsburgh. Language learning and its processes have always been her academic focus, with Spanish, French, Italian and Portuguese among the languages she has studied. Laura received her master's degree in education and teaching English as a second language from The George Washington University in Washington, D.C., where she taught ESL for 10 years to learners of all ages. In 2009 she received teaching's highest accreditation: National Board Certification. She has presented at multiple education conferences and seminars on the topic of international education and English instruction. She has spent the past four years as Director of the ESL Department at La Roche College, where she teaches students of all levels and backgrounds. Laura will bring her expertise to the English for Business Purposes cohort with morning sessions focusing on accent reduction and vocabulary for success in the business realm. She can be emailed directly at laura.whitman@laroche.edu.